

Appendix A: List of individuals interviewed for the Supermarket Power Project

Retailers

1. Chief Legal Officer, MSC
2. Head of Trade Relations, MSC
3. Legal Services And Compliance Advisor, MSC
4. Group Counsel, Competition and Compliance, MSC
5. Senior Competition and Consumer Lawyer, MSC
6. Head of Risk and Regulatory Compliance, MSC
7. Director, Customer Transformation, MSC
8. General Manager, Property Manager and Leasing, MSC
9. Director of Property, MSC
10. Assistant to Director of Property, MSC
11. Senior Legal and Regulatory Advisor, MSC
12. General Manager, Legal, MSC
13. Head of Buying, MSC
14. Buyer Category Manager, MSC
15. Former General Manager Corporate Affairs, MSC
16. Former Chair, MSC
17. Managing Director, MSC
18. General Merchandise Manager, MSC
19. Assistant General Merchandise Manager, MSC
20. Consultant to MSC
21. Strategic advisor to MSC
22. Chief Executive Officer, independent supermarket
23. Former Legal Counsel, independent supermarket
24. Managing Director, independent supermarket
25. Chief Executive Officer, grocery industry organisation

Government

26. Former Small Business Minister

27. Deputy Chair, ACCC
28. Commissioner, ACCC
29. Commissioner, ACCC
30. Commissioner, ACCC
31. Former Chair, ACCC
32. Former Commissioner, ACCC
33. Former Commissioner, ACCC
34. Director, Merger & Authorisation Review, ACCC
35. Assistant Director, Mergers and Acquisitions Group, ACCC
36. Former lawyer, ACCC
37. Manager, Competition Policy Unit, Commonwealth Treasury
38. General Manager, Commonwealth Treasury
39. Manager, Markets and Regulation Unit, Infrastructure, Competition and Consumer Division, Treasury
40. Team Leader, Strategy, Environment and Planning Directorate, ACT
41. Former Produce and Grocery Ombudsman

Primary Producers

42. Chief Executive Officer, national farmers organisation
43. Chief Executive Officer, state farmers organisation
44. Interim CEO, primary producers organisation
45. Senior Policy Manager, primary producers organisation
46. Major fresh produce supplier to a MSC
47. Mango grower
48. Cattle farmer

Suppliers

49. Chief Executive Officer, grocery supplier organisation
50. Chief Executive Officer, small business advocacy organisation
51. Director, Legal and Regulatory, grocery supplier organisation
52. Chief Executive Officer /Managing Director, manufacturing supplier
53. Former Managing Director, consumer goods manufacturer

- 54. General Manager, consumer goods supplier
- 55. Sales Director, consumer goods supplier
- 56. Director, consultancy advising suppliers

Consumer groups and advisors

- 57. Consultant, social science and consumer behaviour
- 58. Representative, residents action group
- 59. Investigative Journalist and Content Producer (Food), leading consumer advocacy group

UK-based interviewees

- 60. Grocery Code Adjudicator
- 61. Lawyer at leading law firm that advises suppliers
- 62. Former Head of Office of Fair Trading; Principal, leading economics consultancy
- 63. Director, leading economics consultancy
- 64. Director General, leading UK farmers association
- 65. Director, leading UK supplier association
- 66. Director General, fair trade supplier organisation
- 67. Policy Officer, fair trade supplier organisation

Other

- 68. Principal, economic and planning advisory service
- 69. Senior Consultant, economic and planning advisory service
- 70. Senior Business Columnist
- 71. Retail Reporter
- 72. Union Representative