For all flow charts, unweighted numbers of respondents for sections and pathways are presented.
B2. STRUCTURE OF SECTION D

VIGNETTE

CARTEL CONDUCT - AS AGAINST THE LAW
Do you think that [cartel conduct] should be against the law?

YES

NO/NOT SURE

A. CARTEL CONDUCT - IS A CRIMINAL OFFENCE
Do you think that [cartel conduct] should be a criminal offence?

YES

B. CARTEL CONDUCT - REASONS A CRIMINAL OFFENCE
Why do you think that [cartel conduct] should be a criminal offence?

NO/NOT SURE

C. COMPANY - PENALTIES/REMEDIES
How do you think the law should deal with companies that make an agreement between competitors on prices?

YES to Fine (QAC.3)

NO to Fine (QAC.3)

Ca. COMPANY - FINE
If individuals responsible each had to pay a fine for [cartel conduct], how do you think this fine should be calculated?

D. INDIVIDUAL - PENALTIES/REMEDIES
How do you think the law should deal with individuals responsible for making an agreement between competitors on prices?

YES to Fine (QI.1)

NO to Fine (QI.1)

Do, INDIVIDUAL - FINE
If individuals responsible each had to pay a fine for [cartel conduct], how do you think this fine should be calculated?

Dis. INDIVIDUAL - JAIL
If a jail sentence was to be imposed on the individuals responsible for [cartel conduct], what should the maximum jail term be?

IF ‘criminal offence’ (QI.1)

E. FACTORS BEARING ON SERIOUSNESS
All things considered, please tell us how you would view [cartel conduct] if...[different scenarios]?

F. COMPANY IMMUNITY
To what extent do you think that it is acceptable to give the first company immunity?

IF ‘criminal offence’ (QI.1)

NEXT SECTION

IF ‘criminal offence’ (QI.1)
B3. SURVEY STRUCTURE – HIGHER AND LOWER ORDER PATHWAYS COMBINED

Main crime comparator: price fixing, n=425
market allocation, n=63
output restriction, n=139

Section E
Crime seriousness
n=270

Section F
Compliance & interference
n=23

Section G
Prior knowledge & comments
n=14

Subgroups:
All respondents, n=575
Business Group, n=559

For detailed structure of Section F, see Figure B4
B4. STRUCTURE OF SECTION F

Unweighted numbers of respondents are for the overall Business Group (i.e. random and booster samples combined)