



List of individuals interviewed to date for the Supermarket Power Project case studies

Retailers

(MSC: Major supermarket chain)

1. Chief Legal Officer, MSC
2. Head of Trade Relations, MSC
3. Legal Services And Compliance Advisor, MSC
4. Group Counsel, Competition and Compliance, MSC
5. Senior Competition and Consumer Lawyer, MSC
6. Head of Risk and Regulatory Compliance, MSC
7. Director, Customer Transformation, MSC
8. General Manager, Property Manager and Leasing, MSC
9. Director of Property, MSC
10. Assistant to Director of Property, MSC
11. Senior Legal and Regulatory Advisor, MSC
12. General Manager, Legal, MSC
13. Head of Buying, MSC
14. Buyer Category Manager, MSC
15. Former General Manager Corporate Affairs, MSC
16. Former Chair, MSC
17. Managing Director, MSC
18. General Merchandise Manager, MSC
19. Assistant General Merchandise Manager, MSC
20. Consultant to MSC
21. Strategic advisor to MSC
22. Chief Executive Officer, independent supermarket
23. Former Legal Counsel, independent supermarket
24. Managing Director, independent supermarket
25. Chief Executive Officer, grocery industry organisation

Government

26. Former Small Business Minister
27. Deputy Chair, ACCC
28. Commissioner, ACCC
29. Commissioner, ACCC
30. Commissioner, ACCC
31. Former Chair, ACCC
32. Former Commissioner, ACCC
33. Former Commissioner, ACCC
34. Director, Merger & Authorisation Review, ACCC
35. Assistant Director, Mergers and Acquisitions Group, ACCC
36. Former lawyer, ACCC
37. Manager, Competition Policy Unit, Commonwealth Treasury
38. General Manager, Commonwealth Treasury
39. Manager, Markets and Regulation Unit, Infrastructure, Competition and Consumer Division, Treasury
40. Team Leader, Strategy, Environment and Planning Directorate, ACT
41. Former Produce and Grocery Ombudsman

Primary Producers

42. Chief Executive Officer, national farmers organisation
43. Chief Executive Officer, state farmers organisation
44. Interim CEO, primary producers organisation
45. Senior Policy Manager, primary producers organisation
46. Major fresh produce supplier to a MSC
47. Mango grower
48. Cattle farmer

Suppliers

49. Chief Executive Officer, grocery supplier organisation
50. Chief Executive Officer, small business advocacy organisation
51. Director, Legal and Regulatory, grocery supplier organisation
52. Chief Executive Officer /Managing Director, manufacturing supplier
53. Former Managing Director, consumer goods manufacturer
54. General Manager, consumer goods supplier
55. Sales Director, consumer goods supplier
56. CEO, small to medium sized packaged goods supplier to MSCs

57. Director, consultancy advising suppliers

Consumer groups and advisors

58. Consultant, social science and consumer behaviour

59. Representative, residents action group

60. Investigative Journalist and Content Producer (Food), leading consumer advocacy group

UK-based interviewees

61. Grocery Code Adjudicator

62. Lawyer at leading law firm that advises suppliers

63. Former Head of Office of Fair Trading; Principal, leading economics consultancy

64. Director, leading economics consultancy

65. Director General, leading UK farmers association

66. Director, leading UK supplier association

67. Director General, fair trade supplier organisation

68. Policy Officer, fair trade supplier organisation

Other

69. Principal, economic and planning advisory service

70. Senior Consultant, economic and planning advisory service

71. Senior Business Columnist

72. Retail Reporter

73. Union Representative

74. Chief Executive Officer, representative organisation for small business