

Cosmetic surgery reforms

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TikTok



Independent review of the regulation of medical practitioners who perform cosmetic surgery

August 2022

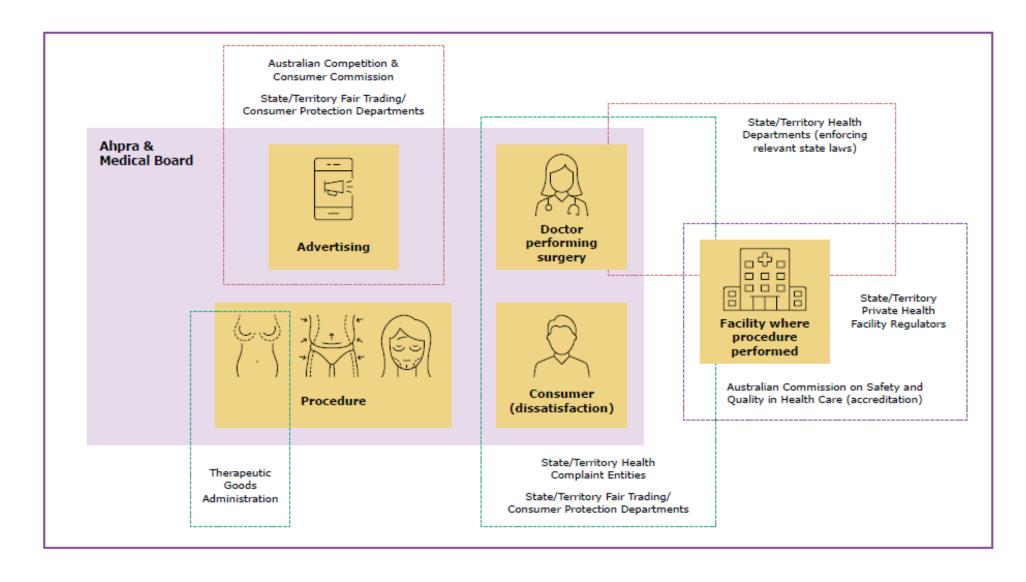


Making cosmetic surgery in Australia safer

Ahpra is committed to making cosmetic surgery safer. We encourage patients and practitioners to report unsafe practice and we want to give people the tools to make safer cosmetic surgery choices.

Check registration status **Look up a practitioner**

Tell us about unsafe practice **Submit a concern**



Source: Final Report – Independent review of the regulation of medical practitioners who perform cosmetic surgery.

Four key tranches of reform



Cosmetic Surgery Practice Guidelines



Cosmetic Surgery Advertising Guidelines



Cosmetic Surgery Endorsement



Title Protections

Cosmetic surgery practice guidelines

Training and experience •

 Assessment of suitability Updated definitions • Financial consent/ Psychological screening inducements **Pre-operative** GP referral management Cosmetic Surgery Post-operative Informed consent/ Reforms management cooling off period Non-disclosure **Clinical photos** agreements

Accredited facilities

Advertising guidelines

General requirements that advertising must not:

be false, misleading, or deceptive offer
discounts
without terms
and
conditions

use testimonials create unreasonable expectations of beneficial treatment; or

encourage indiscriminate use.

Advertising guidelines

Specific requirements that advertising must not use:

social media influencers

single "beforeand-after images"

sexualised images

taglines, hashtags or emojis

non-clinical descriptions

Cosmetic Surgery Endorsement



What is it?

This will allow practitioners who perform cosmetic surgery to obtain an AMC accredited qualification in cosmetic surgery.



What does it mean?

Doctors who don't have an endorsement will still be allowed to perform and advertise cosmetic surgery. BUT they will not be able to say they have an endorsement.

Title protections

Restricts use of the title "surgeon" to medical practitioners who hold specialist registration in:

- Surgery;
- Ophthalmology; or
- Obstetrics and Gynaecology.

- Must not knowingly or recklessly use the term "surgeon" unless a member of a surgical class
- Surgical class includes: ophthalmologist, O&G or surgeon with AMC accredited fellowship
- 3. Surgical class also includes another class of medical practitioner prescribed to be a surgical class in the future by regulations made by the Minister
- 4. \$60,000 fine, 3 years imprisonment or both
- 5. Includes use of the title in combination with other words
- 6. Does not apply to dentists or podiatrists

Further proposed reforms

Non-surgical cosmetic procedures

Regulation of registered health practitioners who perform non-surgical cosmetic procedures to improve practice, standards and public safety, and to provide opportunities for more informed consumer choice.

Strengthening protections for notifiers

Amendments to the National Law making it clear that signing an NDA does not prevent a person from making a notification under the National Law and it will be an offence to bar people (through an NDA) from making a notification or complaint.

Thank You